



Iowa FFA Association

The FFA Mission

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.*

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NEWS RELEASE
For Immediate Release

Montezuma FFA wins 2008 Iowa FFA Marketing Plan Career Development Event

The Iowa FFA Marketing Plan Career Development Event was held at Hilton Coliseum, Ames, on Tuesday, April 15, 2008. The first place team for the Career Development Event was the event was the Montezuma FFA Chapter. Team members include Camie Widmer, Zach James and Kaylee Doll. The agricultural instructor is Rick Swenson. The second place team for the event was the Waverly-Shell Rock FFA Chapter. The agricultural instructor is Dave Carlson.

Participant's skills had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Iowa FFA Alumni Association through the Iowa FFA Foundation sponsored this year's event.

Listed below are the results for the Marketing Plan Career Development Event.

The First Place Iowa Marketing Plan CDE team is:

Montezuma FFA Chapter – Camie Widmer, Zach James, Kaylee Doll
Rick Swenson, Ag Ed Instructor/FFA Advisor

The Second Place Iowa Marketing Plan CDE team is:

Waverly-Shell Rock FFA Chapter – Michelle, Stewart, Kally Wadding, Ben Zelle
Dave Carlson, Ag Ed Instructor/FFA Advisor

Top Five High Teams

- 1 Montezuma FFA
- 2 Waverly-Shell Rock FFA
- 3 West Delaware FFA
- 4 Oelwein FFA
- 5 Sioux Center FFA

Top Team in Written Plan

Waverly-Shell Rock FFA

Top Team in Presentation

Montezuma FFA

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Team Ratings

GOLD Ratings: Montezuma FFA, Waverly Shell-Rock FFA, West Delaware FFA

SILVER Ratings: Oelwein FFA, Sioux Center FFA, Tri-Star FFA, North Polk FFA, Chariton FFA

BRONZE Ratings: Southeast Polk FFA, East Sac FFA, Cascade FFA, Starmont FFA, Washington FFA, West Fork FFA, Cascade FFA

The Iowa FFA Association has 230 local chapters with over 12,000 FFA members. FFA is a national organization of more than 490,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.