



Iowa FFA Association

The FFA Mission

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth, and career success** through agricultural education.*

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NEWS RELEASE
For Immediate Release

2007 Iowa FFA Marketing Plan Career Development Event 79th Iowa FFA State Leadership Conference

The Iowa FFA Marketing Plan Career Development Event was held at Hilton Coliseum, Ames, on Tuesday, April 17, 2007. The first place team for the Career Development Event was the Hudson FFA Chapter. The agricultural instructor is Mr. Dennis Deppe. The second place team for the event was the North Linn FFA Chapter. The agricultural instructor is Mr. Thomas Murray.

Participant's skills had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. L&L Ag Repair, Kevin and Deanne Leistikow through the Iowa FFA Foundation sponsored this year's event.

The Iowa FFA Association has 230 local chapters with over 12,000 FFA members. FFA is a national organization of more than 490,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's

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mission is to make a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.

Listed below are the results for the Marketing Plan Career Development Event.

The First Place Iowa Marketing Plan CDE team is:

Hudson – Anna Wolffe, Ashely Wolffe, Lee Koenigsfield
Mr. Dennis Deppe, Ag Ed Instructor/FFA Advisor

The Second Place Iowa Marketing Plan CDE team is:

North Linn – Dusty Kriegel, Hannah Peacock, Melissa Prier
Mr. Thomas Murray, Ag Ed Instructor/FFA Advisor

Top Five High Teams

- 1 Hudson
- 2 North Linn @ Troy Mills
- 3 Baxter
- 4 Chariton
- 5 Lake View

Top Team in Written Plan

North Linn

Top Team in Presentation

Hudson

GOLD Ratings: North Linn @ Troy Mills, Hudson
SILVER Ratings: Chariton, Baxter, Lake View, Elkader
BRONZE Ratings: Sioux Rapids, Postville, Osage, Monticello, Elgin, Cascade

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